

# Firm drops

*Agro-American*  
racial tag

*P.S.*  
for flower

*Boston, Md.*  
BOSTON — In response to a protest by the New England Conference of the NAACP, the Holland Bulb Gardens company has agreed to delete from its future catalogue a listing of a crocus bulb as "N--- boy."

A letter from the company, with headquarters in Lisse, Holland, also assured George E. Davis, president of the New England NAACP, that "we will gladly take this matter up with the official organizations in the bulb industry and see that the name is changed to another as soon as possible."

The company explained that "no affront was meant in any way to any race whatsoever."

In Europe, it asserted, "no thought was ever given to the idea that this name could possibly be taken as an insult to any particular race of people, hence the fact that this official naming has been used in all bulb catalogues for many years."